

AI STRATEGY & ROADMAPPING

Choose the AI investments worth backing

Make the next AI investment decision with evidence, ownership and a path to delivery.

A portfolio becomes investable when its early moves reduce uncertainty, not merely demonstrate technology, so each funding decision earns the next.

THE DECISION BEHIND THE SERVICE

AI funding often follows visibility, not decision quality. Pilots compete for budget without a clear value hypothesis, data owners or route into operations. That leaves leadership teams comparing promises rather than choices: which opportunities deserve investment now, what must be made ready first, and who will carry accountability once deployment begins.

THE DECISION MODEL


From a crowded idea list to an investable sequence of accountable choices.

How we work with you

- 01** Test each opportunity against business value, feasibility, data readiness, accountability and the decision it unlocks.
- 02** Shape a value hypothesis: intended outcome, assumptions, success measure, required investment and accountable executive.
- 03** Sequence funding around readiness: resolve constraints first, then advance selected use cases through accountable implementation.

What you can take forward

- 01** Prioritised AI opportunity portfolio with rationale, dependencies, named business owners and recommended next decisions.
- 02** Value-hypothesis brief for selected use cases, including measures, assumptions, investment considerations and key risks.
- 03** Phased execution roadmap covering readiness actions, technology direction, governance needs, decision gates and operating ownership.

One question worth asking: Which AI funding decision must you make this quarter, and what evidence would make it defensible?

BEGIN WITH ONE REAL DECISION

Bring one AI initiative. Let us test its value, blockers and next funding decision.

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